

JODI BRASGOLD - FINKELSTEIN

Innovative, energetic and resourceful with over 15 years of working experience. Boasts sharp thinking abilities harnessed to consistently deliver pragmatic solutions in response to client needs. An engaging and insightful communicator who readily contributes to group dynamics, demonstrating a strong desire to work collaboratively to achieve optimal results. Effectively manage multiple competing priorities within strict deadlines, while maintaining a positive, solutions-focused work ethic. Respected by colleagues and clients for a high degree of professionalism, integrity and commitment.

EDUCATION

Rehabilitation Certificate **2011**
Seneca College: Toronto, ON

Brain Basics Course **2010**
Ontario Brain Injury Association: Toronto, ON

Bachelor Of Commerce In Hospitality And Tourism Management **1998**
Ryerson Polytechnic University: Toronto, ON

CPR Certified

COMMUNITY INVOLVEMENT

Upper Extremity Training Support Volunteer **2011 – Present**
Toronto Rehab

Supports occupational therapist assistants during therapy sessions, focusing on developing strength and mobility in the upper extremities to help clients gain a better quality of life.

Policy and Services Committee Member **2011 – Present**
Brain Injury Society of Toronto

Work collaboratively with other committee members to plan meaningful and engaging workshops for clients with brain injuries and their families.

School Volunteer **2010 – 2011**
St. Clements Early Learning School

Volunteer for school lunches and participate in individualized teaching with the students

Student**2010 – 2011**

Innovative Case Management

Shadowed at team meetings, attended clients' appointments, reviewed cases of clients with ABI.

Student**2010 – 2011**

Simone Friedman Speech Language Services

Helped with research and finding resources for clients with ABI

School Volunteer**2009 – 2011**

Holland Bloorview Play and Learn

Participated in fundraising, working on the charity committee and volunteering on the walk-a-thons.

PROFESSIONAL EXPERIENCE

Rehabilitation Support Worker**2012 – Present**

Wright Rehab

- Able to recognize problems experienced by clients and make them feel at ease
- Experience working with clients and their families who are emotionally vulnerable and enabling them to adjust to their situations
- Knowledgeable of available resources in the GTA
- Works well with different age groups
- Successful working as a team player as well as independently
- Follows programs prescribed by therapists closely and thoroughly
- Very organized and efficient
- Extremely competent when working in stressful situations
- Understands clients and builds great rapport

Sales Representative**2009 – 2012**

Re/Max Realtron: Toronto, ON

- Coordinated open houses, taking the initiative to go above and beyond expectations by provisioning for refreshments and dynamic marketing collaterals as well as through well-placed listings.



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wrightrehab.ca

- Leveraged astute interpersonal skills to cultivate an easy rapport with potential and existing clients, resulting in an extensive client database and a solid reputation within the real estate community.
- Stayed abreast of the latest market trends and neighbourhood profiles through continuous research to provide clients with a comprehensive overview of the factors contributing to their real estate decisions.

Operations Manager

2005 – 2009

Debut Global: Toronto, ON

- Spearheaded the planning and execution of a 3-day, 4-night national sales meeting for Novartis, effectively taking charge of all aspects of the program including meetings, an awards night, staging, catering, on-site handlers, accommodations and transportation, as well as on-site issue management for the event.
- Project managed the development & design of the Nissan Canada Awards registration website, working collaboratively with the design team to create a unified brand for delegate packages and marketing collaterals.
- Worked in tandem with the product team to chart practical budgets and vendor sourcing based on prescribed client budgets for responses to RFPs.

Product Manager

2002 – 2005

California Innovations: Toronto, ON

Initially brought onboard as a Marketing Assistant, rapidly earning a promotion to the Product Manager role, tasked with overseeing the development of a specialty cooler line. Acted as the liaison between the sales and design teams (both in Canada and abroad), effectively translating client needs into actionable product development solutions.

Account Manager / Event Planner

1999 – 2002

Chateau Travel / Carlson Marketing Group: Montreal, QC & Toronto, ON

Retained by this marketing firm to plan various incentives, conferences and meetings for companies in the manufacturing and pharmaceutical industries, before taking on the hybrid account management and event planning role, dealing exclusively with the Gillette Canada account.

COMPUTER & LANGUAGE SKILLS

- Microsoft Office Suite: Excel, Word, PowerPoint, Outlook, Email and Internet
- Fluent in English, with a working knowledge of oral and written French